



KENYA

The Lion of
AFRICA


2023
GRAINS AFRICA
INTERNATIONAL GRAINS & TECHNOLOGY TRADE EXHIBITION

27 - 29
OCTOBER 2023

SARIT EXPO CENTER, NAIROBI
KENYA



SUPPORTED BY

KNCCI
KENYA NATIONAL CHAMBER OF
COMMERCE & INDUSTRY
NAIROBI COUNTY



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GRAINS AFRICA

GRAINS AFRICA 2023, International Grains & Tecnology Trade Exhibition etc. The Exhibition will be held InConjunction with **Agro - Foodpack 2023** from 27 - 29 October 2023, at Sarit Expo Centre, Nairobi - Kenya.

GRAINS AFRICA 2023, provides a unique opportunity to expand your brand in one of the most astonishing business destinations in Asia. The Exhibition attracts exhibitors from around 16 countries.

The exhibition attracts visitor from Kenya & it's Surrounding Countries. Last year the Exhibition attracted visitors from Tanzania, Rwanda, Ethiopia, Nigeria, Egypt Iran, India & South Africa.

FACTS & FIGURES



1054 VISITORS



1500 TOTAL SQM



16 EXHIBITING
COUNTRIES



POTENTIAL SEGMENT

GROWING ECONOMY

PROSPEROUS DESTINATION



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EXHIBITOR PROFILE

STORAGE SYSTEM

- ▶ Silo
- ▶ Boiler
- ▶ Turbine
- ▶ Mills Storage
- ▶ Bag Storage System
- ▶ Small-scale Storage Facilities
- ▶ Stocked Store Unit

MACHINERY AND EQUIPMENT

- ▶ Gravity Separator Machines
- ▶ Cleaning Machines
- ▶ Husking Machines
- ▶ Vibro Separator Machines
- ▶ Laboratory Equipment
- ▶ Temperature and Humidity
- ▶ Control Systems

GRAINS

- ▶ Wheat & Pulses
- ▶ Maize
- ▶ Flour & Spices
- ▶ Cereals
- ▶ Rice & Milling
- ▶ Peanuts

FLOUR

- ▶ Wheat Flour
- ▶ Oat Flour
- ▶ Brown Rice Flour
- ▶ Almond Flour
- ▶ Corn Flour
- ▶ Flour Improvers

PACKAGING

- ▶ Bagging
- ▶ Air Compressor
- ▶ Elevators
- ▶ Conveyers
- ▶ Packaging Material
- ▶ V-belt

OTHERS

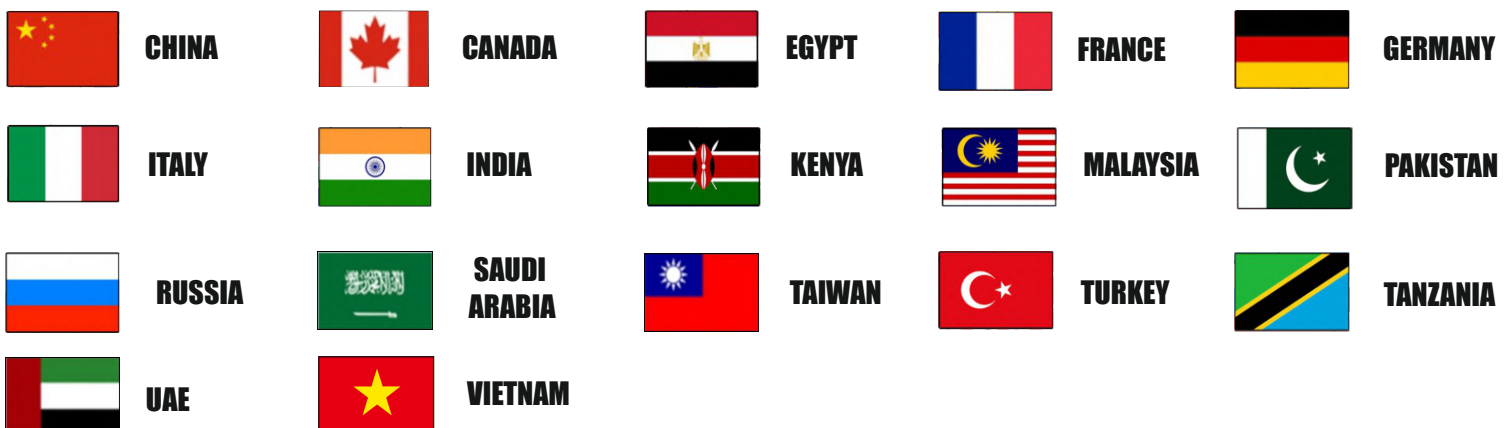
- ▶ Feeds
- ▶ Feeding Machines
- ▶ Grinding Machines
- ▶ Screening Machines
- ▶ Dust Control Systems
- ▶ Parboiling Plant

VISITOR PROFILE

WHO WILL VISIT

- ▶ Importers
- ▶ Re-Exporters
- ▶ Agro Products Suppliers
- ▶ Agriculture Consultants
- ▶ Senior Government Officials
- ▶ Decision Makers
- ▶ Manufacturers
- ▶ Traders & Retailers
- ▶ Agents & Distributors
- ▶ Investors & Entrepreneurs
- ▶ Storage & Logistic Experts
- ▶ Millers
- ▶ Agro & Farmers / Managers
- ▶ Nurseymen & Growers
- ▶ Landscaping Experts
- ▶ Students & Educators
- ▶ Real Estate Builders / Developers
- ▶ Breeders
- ▶ Animal Health Consultants
- ▶ Export Promotions Bodies
- ▶ Industry & Trade Media
- ▶ Consulate Members
- ▶ Food Importers
- ▶ Supermarkets
- ▶ Technologists
- ▶ Embassies
- ▶ Developers
- ▶ NGOs

PARTICIPATING COUNTRIES





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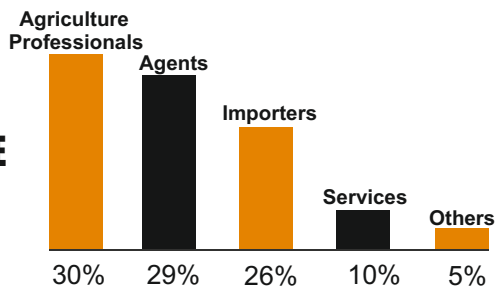
VISITORS STATISTICS

EXHIBITORS REPORT:

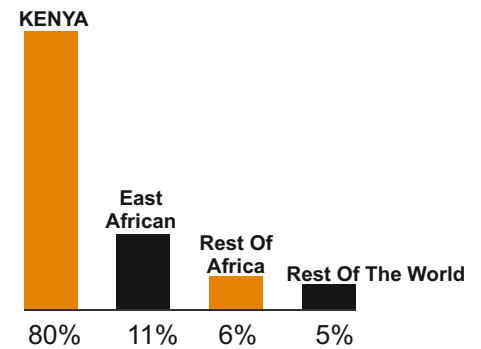
- ▶ **81%** of Exhibitors stated that their overall objectives had been met
- ▶ **82%** stated that had been met or surpassed the number of inquiries received during 3 days of event
- ▶ **80%** of exhibitors stated that they were satisfied with services / support extended by the organizer

TOTAL VISITORS: 1054

INDUSTRY WISE



BY REGION



PICTURE GALLERY





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ABOUT KENYA

Kenya officially the Republic of Kenya, is a country in Africa and a founding member of the East African Community (EAC). Its capital and largest city is Nairobi. Kenya is located on the equator with the Indian Ocean lying to the south-east and is bordered by Uganda to the south, South Sudan to the west, Ethiopia to the north and Somalia to the north-east. Kenya covers 581,309 km² (224,445 sq mi), and had a population of approximately 45 million people in July 2014.

ECONOMY AND INFRASTRUCTURE

The strength of the tourist industry coupled with years of growth in manufacturing and services has made Kenya, especially Nairobi, the commercial center of East Africa. But after 4 decades of independence, most Kenyans remain impoverished citizens of a struggling state. The richest 10% of the population own an estimated 40% of the wealth, the poorest 30% own only 10%. In the past, economic growth has not greatly improved poverty rates. Kenya has a relatively large middle class that resents repression and corruption from government sources but is fearful of anarchy especially in the face of interethnic clashes.

The social structure has been burdened by the influx of some 300,000 refugees from the neighboring states of Ethiopia, Somalia and Sudan. In addition, the population growth rate has only recently been reduced from 3.0%. More than half of all Kenyans are younger than 15 years old. Pressure on arable land is enormous. Creating employment for the number of agrarian workers relocated to urban settings will also be difficult.

VISA

Usually visa is available at the airport on arrival for all nationalities except few countries including Afghanistan - Iraq - Palestine - Somalia - Syria - Libya - Mali - Kosovo - Armenia - Lebanon etc. These nationalities are advised to contact the organizer for visa application at least 1-month prior to the exhibition. We can also assist in processing of entry visas for all the exhibitors and trade visitors, particularly of nationalities whose countries high commission are not present in Kenya.

HOTEL ACCOMMODATION

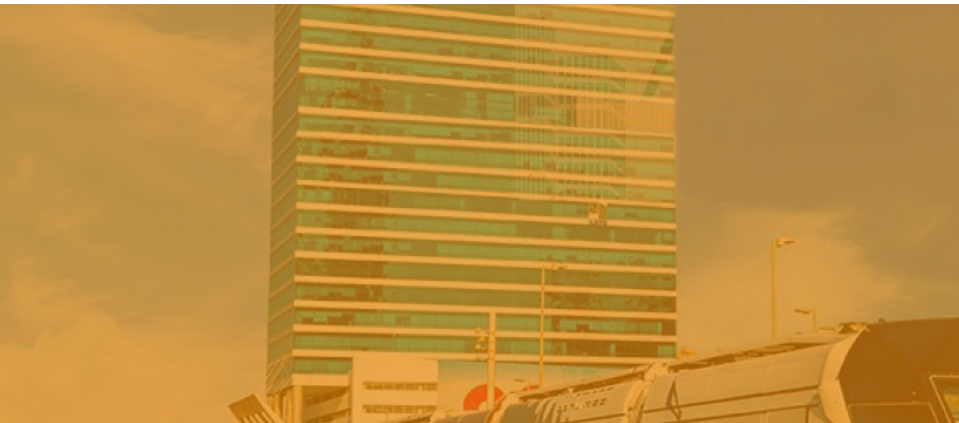
- ▶ **MOVENPICK**
- ▶ **JACARANDA**
- ▶ **INTERCONTINENTAL**
- ▶ **SAROVA STANLEY**





▶ **ADDRESS**

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